

MESSAGING

SMS Connector

Business texting. Native in Microsoft Teams.

What it does

SMS Connector is white-label SMS and MMS for Microsoft Teams, built to be resold by UCaaS and Operator Connect providers. Your customers send, read and manage texts in Teams with your custom branded app.

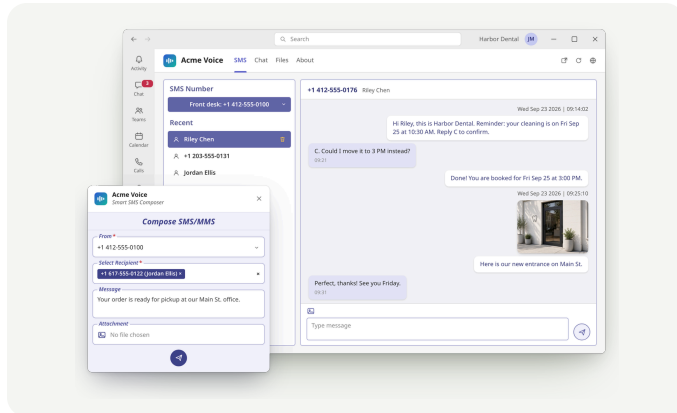
Key features

- ✓ **SMS and MMS**
Multiple SMS-enabled DIDs per user.
- ✓ **Names, not numbers**
The message composer uses Outlook and Microsoft 365 contacts.
- ✓ **A team per number**
Messages sync, and any team member can reply to the sender.
- ✓ **Message threading**
Conversations stay organized in Teams.
- ✓ **Number management**
Local DIDs, toll-free numbers and short codes, depending on carrier support.
- ✓ **Centralized deployment**
Centralized app deployment eases user onboarding.

For partners

- Your branding, notifications and terms of service.
- Choose your gateway and keep the carrier relationship.
- Multi-tenant management and API provisioning.

How it works

**1**

Set up your portal

Enable an SMS gateway provider, your branding and a Teams app template.

2

Connect numbers

Link your customer's SMS numbers to their Teams users.

3

Text from Teams

Send and receive messages on every device.

Requirements and licensing

- No additional Microsoft licenses required.
- An SMS gateway: SkySwitch, Bandwidth, Inteliquent, Twilio, NUSO, Tychron and more.

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